## Molded Pulp Options

### 70% SUGARCANE PULP + 30% RAW WOOD

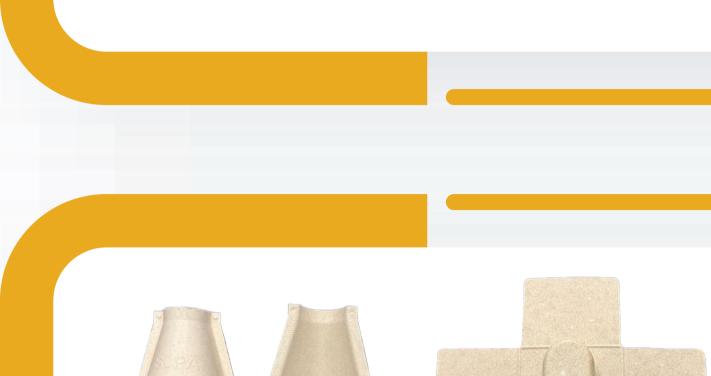
Sugarcane pulp is made from repurposed agricultural waste that can be utilized in the manufacture of trays for a more eco friendly product. Smooth surface.



MOST

#### A4 PAPER

100% recycled paper. Tray is fully recyclable. Smooth surface.



#### BAMBOO

A highly sustainable material due to its rapid growth rate and ability to regenerate after being harvested.

Tray is fully recyclable. Smooth surface.

### WET PRESS

Thickness is generally 0.7-1.2mm. The surface is smooth. Cost is higher for premium look and feel. The scope of application of wet-pressed products is generally high-end cosmetics, electronics, or premium food products. Often replaces foam and plastic. Can be color-matched.



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Thickness is generally 1.5-2.5mm. The surface is rough. Generally, dry pressing is divided into 2 kinds of materials, sugarcane pulp and corrugated paper. The scope of application for dry-pressed products is generally large items such as hardware, lamps, fruits, etc. Advantages of dry pressing: good pressure resistance, relatively low unit price and heavy bearing capacity. Cost is lower than wet press.

**DRY PRESS** 



### CORRUGATED PAPER

Typically seen on egg trays, trays used to ship candles, and cradles to ship roll stock. Fully recyclable.



Yes

No

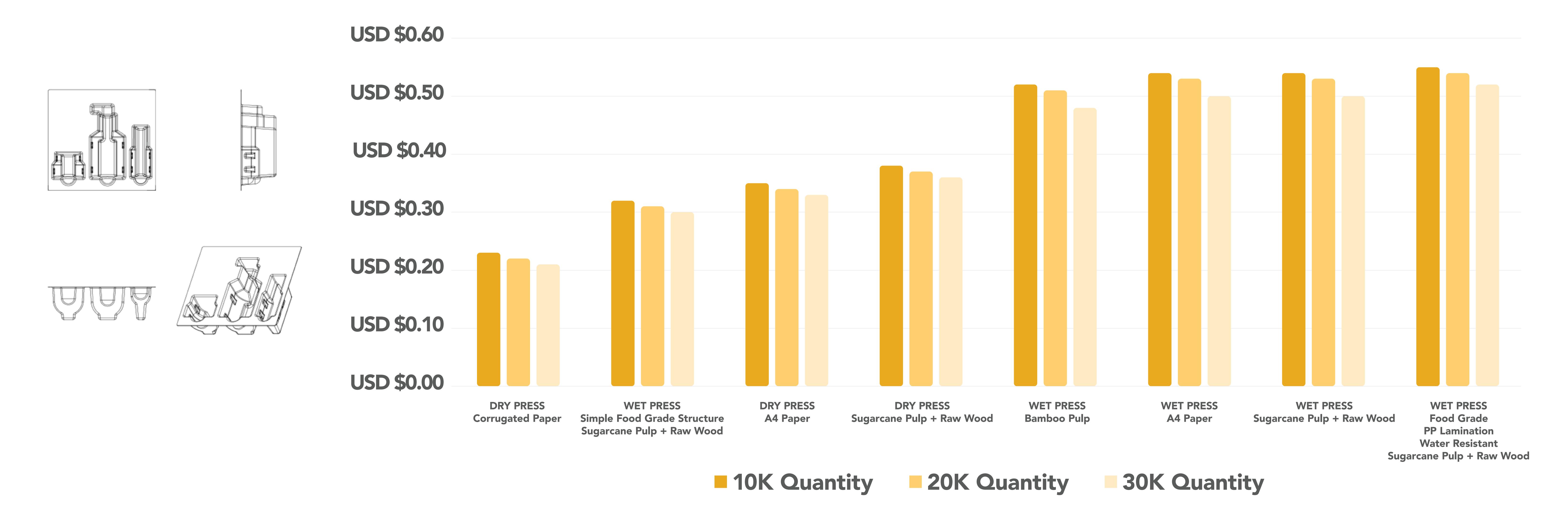
Will the tray be visible?

Is there a budget for premium materials?

### MOLDED PULP

Molded pulp packaging is a green alternative to plastic and foam trays. It can be formed using a variety of materials like recycled corrugated and sugarcane. The fully formed nature of the products means there is no assembly required versus corrugated or SBS diecut inserts.

# Pricing Case Study



\*Prices above are for reference only and are to be used solely to illustrate comparative costs